



HEALTHCARE
NOVELTY

June 10, 2016

IDEATE • BUILD • GROW

It's time to change the conversation on Healthcare Innovation



capacités
FOR HEALTH

IN PARTNERSHIP WITH

PAWA254

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I am excited to announce the first Annual Healthcare NOVELTY to be held on **June 10, 2016 at the Mageuzi Theatre – PAWA254**. Thought leaders and practitioners from across the healthcare innovation spectrum —including medicine, public health, technology, health policy, health programs design and data analytics — will gather to learn, share and connect through a series of carefully curated presentations designed to transform healthcare across Africa.

The Healthcare NOVELTY is a special opportunity to engage the most creative minds in public health, medicine and technology, and explore ideas to solve the most pressing challenges in healthcare. The platform is comprised of talks, panel discussions, demonstrations and networking sessions.

The NOVELTY is the intellectual space that typifies and influences the trends in Healthcare in Africa. It is a platform where Health professionals shape practices in Global Health by exchanging knowledge to improve public health services and produce social value.

As East Africa's largest platform for structured Global Health discourse, the Novelty helps Health Sector practitioners and communities to freely connect, share knowledge, advance innovations, and share great ideas in a formal space.

The NOVELTY will challenge you to stretch your thinking boundaries. Featured speakers are building innovation hubs in the region, crowdsourcing humanitarian response, driving public policy and using innovative technology to drive health service delivery. They are rethinking malaria prevention, or building medical devices out of broken toys and using boats, motorcycles, and mobile phones to provide health care. They are using film and photography to change mindsets, visualizing data to make people pay attention, and sharing their ideas, and designs to achieve great milestones in healthcare.

Through the NOVELTY, Capacities for Health and partners promote innovation that improves access, affordability and quality of healthcare by leveraging innovative tools and technologies. Our multidisciplinary team of academics and practitioners is focused on scouting ideas, and evaluating new technologies and approaches in healthcare.

See you at this gathering of Healthcare Innovators!

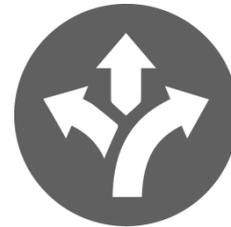
Omondi Otieno, MPH
Founder & Chief of Party
CAPACITIES FOR HEALTH



Why You Should Join the 2016 HealthCare NOVELTY



Access to Emerging Technologies in Health: The event will provide a rare opportunity for participants to share advancements in health care practices. Through presentations and production demonstrations, participants and innovators will have the chance to learn and share from other players in the sector....while identifying possible opportunities for leveraging.



Broad Media Coverage: A connected and highly capable media team will utilize the latest techniques and technologies to publicize the event. Professional Videos of each presentation will be uploaded and shared widely on the event's website and you tube platform.



Key Connections: With its diverse attendees, including innovators, technologists, researchers, policy makers and investors, the NOVELTY is designed to foster cross-sector conversation across the many stakeholders in health innovation.



Marketing Outreach: Marketing outreach materials highlighting sponsors and the various Innovations will be sent to over 50,000 contacts globally – leading to amazing networking opportunities with key entrepreneurs and business leaders in healthcare technology.

USEFUL INFORMATION

- If you would wish to have a more prominent role as a SPONSOR AND EXHIBITOR at this event, kindly email noeleen@capacitiesforhealth.org or call +254 710 950 563
- To register your INNOVATION IN HEALTHCARE please visit; <http://capacitiesforhealth.org/index.php/component/visforms/?view=visforms&id=2>
- To register as a PARTICIPANT please visit; <https://the2016healthcarenovelty.eventbrite.com>
- General enquiries; kindly email info@capacitiesforhealth.org

